

# CultureLink News

August 2022

As families soak up the last weekend of the summer break and prepare for the return to school, our SWIS teams works with a new generation of Peer Leaders to take on this year's Newcomer Orientation Week. We look forward to more in-person event this year, and to a very colourful fall season.

We are gradually increasing capacity for in-person services. Thank you for your patience and understanding as we continue to serve our community while following public health protocols to protect the safety of our clients and employees.

To make an appointment: [Email](#) or [Call](#).

## Funder Highlight

CultureLink has been reviewing and updating core processes to improve the capacity of the organization. Part of that work involved Marketing in the creation of Brand Guidelines, an investment in the development of a more cohesive image for the organization that will help us preserve the friendliness and expertise of our brand visually, for further growth, awareness and recognition.

The scope also included a variety of assessments used to measure the technical abilities of all our staff. This collection of data was then used to customize a series of training sessions in which we reviewed the most critical functions of our digital tools and empower employees to use them efficiently.

The above was possible with the *Resilient Communities Fund* grant from the Ontario Trillium Foundation (OTF). - [Read More](#)



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## Highlight Events



And more events continue this season:

- Citizenship Education Circle - *for Newcomers who are ready to prepare for their Citizenship Test and learn more about Canada.*
- English Conversation Circle - *for Newcomers who would like to practice English with a professional ESL Mentor.*
- Newcomers Speak Up for Success - *for Newcomers who can benefit from the practice of public speaking and presentation skills.*
- NEAT Walks - *organized by newcomers, for Newcomers who are interested in exploring Toronto with free guided tours.*

Join us! Visit our **[Events Calendar](#)** for more information or to register for these and other events.



CultureLink | 301-2340 Dundas Street West, Toronto, M6P 4A9 Canada

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